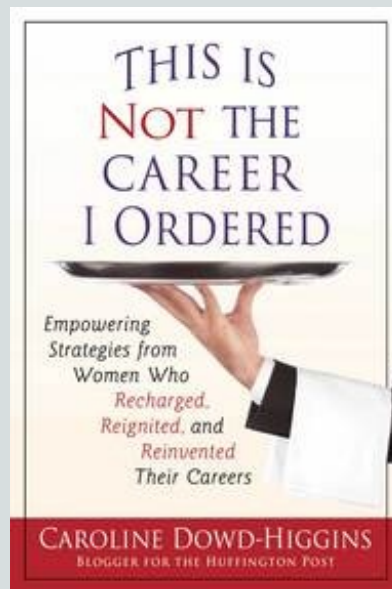


Get the Career You Ordered!

December 2010



Pay-it-Forward with the Gift that Keeps on Giving



If you or someone you know is searching for a satisfying and fulfilling career – this book is for you. I interviewed over 150 women around the world who experienced a

Caroline in the News...

Chicago Tribune Article:

Another Career, Please!

<http://bit.ly/aAXOc6>

Coaching Commons podcast:

<http://bit.ly/bFlkVP>

MomBizCoach Tele Seminar:

<http://bit.ly/cm9628>

Huffington Post articles:

<http://huff.to/bhb0qu>

significant career transition and are now thriving in a new role. Learn from their challenges and their triumphs and start your journey to a new career today.

The book is available now via Amazon or Barnes & Noble online in paperback or e-book.

<http://amzn.to/dgVrQ3>

Career Food for Thought Over the Holidays

- **Consider what you value.** Values are the biggest predictor of career satisfaction. Rank the things that are most important for you in a career such as flexibility, security, autonomy, salary, work/life balance, etc.
- **Embrace your personality.** Personality refers to your unique patterns of mental, emotional, physical, and behavioral characteristics. Know thy self and honor your inborn personality type to help you find a career that matches your natural tendencies.
- **Scrutinize your skill set.** A skill is an ability, based on training or experience, to do something well. The goal is to discover what they are and market them with humble confidence to make you attractive to employers who value these skills in the workplace.
- **Develop your brand.** You must showcase your strengths and define your "special sauce" in this competitive job arena. Market your unique combination of passions and talents and develop your story about why this is a

Don't forget to check my blog for weekly updates and savvy professional development advice as well as new career transition stories that will inspire you!

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valuable commodity. If you need a jump start, query people in your circle of trust and ask them what makes you special.



2011 is going to be an exciting year with speaking engagements across the country to spread my message of playing to your strengths, monetizing your passions, and becoming empowered in your career. Let me know if you are interested in having me speak to to your academic, corporate, non-profit, or community organization. Thank you for your support and enthusiasm.

Have a wonderful holiday season!

Cheers,

Caroline Dowd-Higgins

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